

AIMA

ALL INDIA MANAGEMENT ASSOCIATION

AIMA Management Olympiad 2018

.....
24th & 25th January 2018



BATTLE OF TITANS

Venue Host



In Collaboration with



About AIMA

All India Management Association (AIMA), as the national apex body of management profession in the country is committed to enhancing the competence of management profession through its multifaceted activities. AIMA has a broad base of 66 Local Management Associations including two cooperating LMAs abroad, with a membership of over 30,000. AIMA is represented on the Boards of India's premier Business Institutions and also represented on Boards of Government bodies including the AICTE, National Board of Accreditation, National Productivity Council to name a few. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

About AIMA Management Olympiad

As part of AIMA Diamond Jubilee year, we have taken a new initiative – Management Olympiad. Purpose of this contest is to identify India's most knowledgeable future Managers. AIMA Management Olympiad is the Management Competition for High School and Management students.

List of Competitions in Management Olympiad

Quiz Competition:

Day 1

- Group 1 - Marketing Quiz
- Group 2 - Human Resource Quiz
- Group 3 - Brand Quiz

Day 2

- Group 4 - Business Personality Quiz
- Group 5 - Current Affairs
- Group 6 - Women's Quiz

Poster Making Competition:

Day 1

- Group 1 - Cashless Transaction in Your Company
- Group 2 - Digital India Mission of Your Company

Day 2

- Group 3 - Make in India Mission of Your Company
- Group 4 - Woman Empowerment by Your Company

Case Study Competition:

Day 1

- Group 1 - How to make 'Make In India' a reality in India?
- Group 2 - What steps you feel will help India become Developed Nation?

Day 2

- Group 3 - How can cashless economy be a near reality in India? (Women Only)
- Group 4 - What do you feel The One thing which would make difference in India's growth?

Business Simulation Competition:

Day 1

- Group 1 - Case 1

Day 2

- Group 2 - Case 2

Team Size for Competitions:

Case Study Competition	-	Team of 2 Players
Quiz Competition	-	Team of 2 Players
Business Simulation Competition	-	Team of 4 Players
Poster Making Competition	-	Team of 2 Players

Date: 24th & 25th January 2018

Venue: Shri Ramswaroop Memorial Group of Professional Colleges, Lucknow

Prize:

- Gold, Silver and Bronze Medals for Winners of Each Competition
- Ms. and Mr. Young Leader Award
- AIMA Management Olympiad Winner Institute



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